

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application for:

**Edward Patrick, et al.**

Serial No.: 10/737,072

Filed: December 15, 2003

For: **METHOD AND APPARATUS FOR  
AUTOMATICALLY PERFORMING AN  
ONLINE CONTENT DISTRIBUTION  
CAMPAIGN**

Examiner: Black, Linh

Art Group: 2163

Confirmation No.: 5253

**AMENDMENT UNDER 37 C.F.R. 1.312**

Mail Stop Issue Fee  
Commissioner for Patents  
Post Office Box 1450  
Alexandria, Virginia 22313-1450

Sir:

After having received a Notice of Allowance dated June 28, 2007, in connection with the above-identified patent application, Applicants respectfully request entry of the following amendment to claims 46, 49 and 52, only.